



Briefing Session

Netherlands Program MWC/4YFN21

NL at MWC BARCELONA 2021 by Enterprise Summit (nlmwc.com)

June 28 – July 1, 2021 CONNECTED IMPACT



Friday 23.04.2021, 14:00 – 15:30 hrs

Recap 23.04.2021



On Friday April 23, 2021 a successful hybrid briefing session for MWC Barcelona and 4YFN 2021 has been organized by Enterprise Summit. About 65 participants of the NL MWC21 and 5G community were registered and could participate online or live at The Hague Tech. After the opening by moderator Dick van Schooneveld a full briefing by Mark Beermann (Director ES) and Lotte Engels (Director NBSO) has been provided to the Dutch partner network. All foreseen activities in The Netherlands Programme during the combined events MWC/4YFN 2021 were covered, including some realtime polls about presence and ideas. Awarded as Strategic ICT Event for The Netherlands, MWC is scheduled June 28 - July 1, 2021.



Our newly appointed project manager Peter van der Ham was introduced to the community and he explained the hybrid solutions that will be applicable for The Netherlands, both the live NL booth at Fira Barcelona and the online/VR options. This was followed by some insightful demonstrations with support of valued Dutch partners like Horus-VR and Connec2. For every global challenge a Dutch solution exists! Also Anke Kuipers was introduced as contact person for MWC21 Tours.



In the second part of the briefing session various partners delivered indepth insights about a number of relevant topics from The Netherlands perspective: Aldert de Jongste (ECP) discussed the benefits of the 5G Innovation Network, Merel Koolen (WorldStartup) introduced the way of working towards Dutch startups and scaleups, Grisjo Koers (Province Zuid-Holland) explained the 5G related innovations and usecases in Zuid-Holland, Paul Wijngaard (TNO) provided feedback on the Smart Networks & Services program of Horizon Europe, Dick van Schooneveld shared the goals and draft agenda of the NL Digital Connected Impact House 3.0, Olaf Müller (SDG in The Netherlands) elaborated on societal aspects during MWC/4YFN 21 focusing on SDGs #9/11 and finally Peter van der Ham (ES) guided us through the key milestones in the coming 2 months. Many topics were covered and the Q&A session at the end showed that the briefing was well received.

Briefing Session MWC Barcelona & 4YFN 2021

Agenda 23.04.2021

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TIMESLOT	SUBJECT	SPEAKER
14:00-14:10 hrs	Welcome, agenda and introduction	Mark Beermann, Dick van Schooneveld (moderation)
14:10-14:40 hrs	Update The Netherlands Programme	Lotte Engels (4YFN21), Mark Beermann (MWC21)
14:40-14.50 hrs	Hybrid, how will that look like (demo)	Peter van der Ham (Project Management ES)
14:50-15:20 hrs	Various brief updates of activities <ul style="list-style-type: none">- 5G Innovation Network- WorldStartup and 4YFN- Province Zuid-Holland 5G- Smart Networks & Services- NL Connected Impact DH3.0- SDG Netherlands & MWC21- Agenda until June 28, 2021	Aldert de Jongste Merel Koolen Grisjo Koers Paul Wijngaard Dick van Schooneveld Olaf Müller Peter van der Ham
15:20-15:30 hrs	Questions & Answers, Wrap-up Briefing	Mark Beermann, Dick van Schooneveld (moderation)

The Dutch 5G & MWC21 Partner Ecosystem



Private & Public Partnerships The Netherlands



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Thanks for your attention!

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